

OPTIMIST TOWN THEATRE ADVERTISING AGREEMENT

1. Advertising Service and Price: The undersigned, being a duly authorized agent for the business or organization known as _____ (hereinafter referred to as “Customer”) does hereby order from the Chillicothe Optimist Town Theatre (hereinafter referred to as “Optimist Town Theatre”) advertising to be displayed on the movie screen prior to each showing of all of the movies played in one of the screening rooms at the Optimist Town Theatre located at 1029 N. Second Street, Chillicothe, Illinois commencing on _____ and ending on _____ for the price of \$100 each month due and payable in advance on the first day of each month during the term hereof or for the flat, non-refundable price of \$1,000.00 payable upon the date of execution hereof to cover the cost of advertising for 12 consecutive months hereafter.

2. Suspension of Service for late payment: Time of payment shall be of the essence hereof and any late payments due hereunder by customer will result in the suspension of the display of customer’s advertising template until the required payment is received. The Customer shall be exclusively responsible for the creation of each advertising template and for the prompt delivery of same to the Optimist Town Theatre. All checks shall be made payable to Optimist Town Theatre and mailed or delivered to the following address: P.O. Box 72, Chillicothe, Illinois 61523.

3. Liability Concerns: Customer acknowledges that the Optimist Town Theatre can not guarantee that Customer’s advertising template will be shown prior to any particular first run movie and there is also no advance commitment as to the total number of public displays which the customer will receive during the term of Customer’s advertising on account of contingencies beyond the reasonable control

of the Optimist Town Theatre. In addition, Customer does hereby promise to indemnify and hold harmless the Optimist Town Theatre and the Chillicothe Optimist Club, Inc., an Illinois not for profit corporation of and from any liability on account of any false or misleading advertising information supplied by Customer to be shown hereunder. Customer shall pre-approve each advertising template prior to its showing hereunder and Customer remains exclusively liable for the content of same. The Optimist Town Theatre reserves the complete discretion to refuse any advertising template for public showing which it believes to be in any way immoral, misleading or not in keeping with its not for profit corporate purpose of "friend of youth".

This Optimist Town Theatre Advertising Agreement is entered into on this _____ day of _____, 20_____.

Optimist Town Theatre

Customer, _____

By: _____
Its duly authorized agent

By: _____
Its duly authorized agent